**Coordinated Care Initiative  
Los Angeles County  
Communications Workgroup**

**Thursday, March 20**

**AGENDA ITEMS**

**3:00-5:00 p.m.**

* **Introductions and Review Group’s Mission**
* **BRAINSTORMING SESSION**
  + Share and compile current outreach efforts in Los Angeles County.
    - Timeline for outreach
    - Targeted populations
  + Identify missing populations affected by the CCI.
    - Who is best situated to conduct outreach to these groups?
  + Outreach materials
    - Share existing materials.
    - Are there materials that need to be created?
* **TECHNOLOGY REVIEW**
  + Los Angeles-specific webpage
  + Google form
  + Google calendar
* **FUTURE STEPS**
  + Meeting venue
  + Date/time