**Coordinated Care Initiative
Los Angeles County
Communications Workgroup**

**Thursday, April 8**

**AGENDA ITEMS**

**3:00-5:00 p.m.**

**St. Barnabas Senior Services**

* **Introductions**
* **Updates on Existing Outreach Efforts**
	+ **Plan MLTSS provider outreach**
* **Continued Brainstorming Session**
	+ **General outreach campaign: Blue Envelope Weekends**
	+ **Specific populations**
		- **Ethnic groups and New American Media Roundtable**
		- **Skilled Nursing Facilities**
		- **Provider education**
		- **Independent Living Centers**
* **FUTURE STEPS**
	+ Meeting venue
	+ **May 1, 2014, 3:00-5:00 p.m.**