**Coordinated Care Initiative  
Los Angeles County  
Communications Workgroup**

**Thursday, August 21**

**AGENDA ITEMS**

**3:00-5:00 p.m.**

**St. Barnabas Senior Center**

* **Introductions**
* **Reports and Updates**
  + **Outreach Reports**
  + **Neighborhood Legal Services/CCI Ombuds**
  + **Center for Health Care Rights/HICAP**
* **Focused Discussion Topics**
  + **Radio/PSA Outreach**
  + **Op-Ed Misinformation**
  + **Phone Banking Event**
* **FUTURE STEPS**
  + Meeting venue?
  + **Thursday, September 18, 3:00-5:00 p.m.**